

# **Privacy Policy**

**Effective Date:** 7/23/2025

**Last Updated:** 7/23/2025

307 Family Crafters (“we”, “our”, “us”) values your privacy. This Privacy Policy outlines how we collect, use, store, and protect your personal information when you visit our website or make a purchase.

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## **1. What Information Do We Collect?**

We may collect the following personal information:

- Name, email address, phone number
  - Shipping and billing addresses
  - Payment details (processed securely by third-party payment providers)
  - IP address, browser data, and device type
  - Any other information you voluntarily provide (e.g., through forms or messages)
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## **2. How Do We Collect Information?**

We collect personal information when you:

- Place an order through our store
  - Contact us via form, email, or chat
  - Subscribe to our newsletter
  - Interact with our site through cookies or analytics tools
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## **3. Why Do We Collect Personal Information?**

We collect this information to:

- Process orders and deliver products
  - Communicate with you regarding your orders or inquiries
  - Send updates, promotions, and newsletters (with your consent)
  - Improve website performance and customer experience
  - Comply with legal obligations
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#### **4. How Do We Store, Use, Share & Disclose This Information?**

Your data is stored through Wix.com's data storage, databases, and secure servers. Payment processing is handled by third-party providers such as Wix Payments, PayPal, or Stripe and is not stored on our servers.

We do not sell or rent your personal data. We may share information with trusted third-party services only to operate our website and fulfill orders, or if required by law.

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#### **5. How Do We Communicate With You?**

We may contact you via:

- Email (order updates, newsletters, customer support)
- SMS (only if you opt-in)

You can unsubscribe from promotional emails at any time by clicking the "unsubscribe" link in the message.

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#### **6. Cookies & Tracking Tools**

We use cookies and similar tracking technologies to:

- Understand how visitors use our site

- Improve performance and personalize your experience
- Run ads or marketing campaigns

Some tools we use (like Google Analytics) may collect data independently. You can learn more about the cookies we use [Wix cookie banner](#) or [cookie list](#).

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## 7. How to Withdraw Consent or Access/Modify Your Info

You may:

- **Withdraw consent** for data collection
- **Request access** to your stored personal data
- **Request correction** or deletion of your information

To do so, contact us at:

[www.307familycrafters.com](http://www.307familycrafters.com)

 Rock Springs, WY, USA

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## 8. Privacy Policy Updates

We reserve the right to modify this policy at any time. Updates will be posted here with the new “Last Updated” date. We encourage you to review this policy periodically.

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## 9. Contact Us

For questions about this Privacy Policy, or to exercise your data rights, please contact:

**307 Family Crafters**

[www.307familycrafters.com](http://www.307familycrafters.com)

 Rock Springs, Wyoming, USA